

## **EPIC4 Specialty Partners Announces Record-Breaking Expansion, Reinventing the Dental Specialty Landscape**

*Model Proves Successful with 8 New Practices in 2024, Providing Autonomy and a Collaborative Network for Top Orthodontists and Pediatric Dentists.*

Scottsbluff, Nebraska, November, 26, 2024 — EPIC4 Specialty Partners, a uniquely designed doctor-led partnership built by specialty dentists, for orthodontists and other dental specialists, is proud to announce a milestone achievement in 2024, marking the largest acquisitional growth in the industry with the addition of 8 elite practices in 4 new states, bringing the total to 60 locations and 20 Partner doctors across 17 states. This success proves that the demand for a doctor-led Specialty Partner Organization (SPO), built to offer autonomy and collaborative support, was real—and it's working. The growth also solidifies EPIC4's position as a game-changer in orthodontic and pediatric dental partnerships.

EPIC4 is redefining how specialty practitioners secure their future, build wealth, and create lasting legacies while maintaining the highest standards of care. By maintaining an exclusive focus on high-performing practices, EPIC4 is building a community of like-minded professionals committed to excellence. Unlike traditional Dental and Orthodontic Support Organizations (DSOs and OSOs), EPIC4 offers an innovative partnership framework that blends clinical excellence and collaborative support with the freedom for practices to retain their autonomy and individuality.

### **A Doctor-Led Vision for a New Era in Specialty Dentistry**

EPIC4 was founded by top-tier orthodontists and pediatric specialists, nearly half of them women, seeking a better alternative to corporate-driven DSOs. They set out to create a new model that streamlines administrative burdens and provides a path to financial security, while empowering doctors to maintain control over their practices. With a doctor-led approach, EPIC4 empowers practices to maintain their legacy and independence while receiving support in HR, marketing, accounting and more. The result is a community-driven organization that thrives without the corporate constraints, proving that when orthodontists and pediatric dentists unite, they can build something better.

“We’ve made incredible strides, and it’s just the beginning,” said Sami Webb, DDS, MS, CEO and Founding Partner of EPIC4. “We’re giving orthodontists and pediatric dentists a real alternative to the traditional DSO. It isn’t about cashing out—it’s leveling up, by securing your future in a family of success. Our innovative strategies and collaborative culture have already created some of the most successful business stories in our industry.”

### **Exceptional Growth and a Commitment to Excellence**

The expanding network of practices demonstrates the strength of the SPO model, which combines financial stability, administrative support, and clinical autonomy.

“At EPIC4, our mission is simple: to empower dental specialists to focus on patient care while we handle the complexities of running a practice,” said Sam Jenio, Director of Business Development at EPIC4. “By leveraging data-driven strategies, scaling operations efficiently, and

fostering a collaborative culture, we're redefining what it means to support orthodontists and pediatric dentists—proving that our fresh, doctor-led approach resonates with a market eager for an alternative to being swallowed up by large DSOs and OSOs.”

### **Setting the Standard in Specialty Dentistry Organizations**

EPIC4 partners benefit from an array of support services, including accounting, bill pay, payroll, health benefits, marketing, procurement, human resources, and compliance, all while retaining control of their clinical and business decisions. The result is a balanced blend of autonomy and support, enabling doctors to achieve professional fulfillment, financial growth, better balance between work and their personal lives, and long-term success.

### **Join the Movement**

EPIC4 is inviting orthodontists and specialists nationwide to explore this revolutionary growth model. To learn more about EPIC4 and its opportunities, visit [www.goepic4.com](http://www.goepic4.com).

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### **About EPIC4 Specialty Partners**

EPIC4 Specialty Partners is a uniquely designed doctor-led partnership built by specialty dentists, for orthodontists and other dental specialists. It's a revolutionized DSO model—an SPO (Specialty Partner Organization). EPIC4 empowers orthodontists and pediatric dentists to succeed, helping doctors at any stage of their careers create lasting legacies while juggling the demands of both their practice and personal lives. With a focus on equity and wealth generation, work-life balance, clinical autonomy, and collaborative integration, EPIC4 offers the perfect blend of freedom and support for specialists who want to thrive professionally, grow their wealth, and—yes—actually enjoy the ride. Because you are your own genius.